

Supported By :



सत्यमेव जयते  
Ministry of Ayush  
Government of India



AYURVEDAM  
FOUNDATION

Host State:



RAJASTHAN  
The Incredible State of India !

**Ayurvedam Foundation Presents**

**लघुव दिवसिवा ठि अयुववेव**

**आयुवसहेसुव 2024**

**27 28 29**

**SEPTEMBER 2024**

**International Practical Approach Learning  
Start Up Summit | Pharma And Wellness Conclave  
Free Health Camp  
Hospital And Business Development**

**|| Venue ||**

**BM BIRLA AUDITORIUM, JAIPUR, RAJASTHAN**



# "INDIA'S TIME- HONORED CULINARY HERITAGE"

*Hon'ble Prime Minister*  
**Shri. Narendra Modi**

## **A Fusion of Ayurveda, Sustainability, and Global Outreach.**

India's sustainable food culture is the result of a journey of thousands of years. Our ancestors had linked Ayurveda with the food style of the common people. Just as international food culture was developed on the initiative of India, Yoga Day took Yoga to every corner of the world, similarly now millets will also reach every corner of the world

## Chief Guest



**“THE ANCIENT  
WISDOM AND  
MODERN HEALING”**

*CM Of Rajasthan*

**Shri. Bhajan Lal Sharma**

### **The Integration of Electro-Homeopathy and Ayurveda for Universal Well-being.**

Electro-homeopathy and Ayurveda, blending ancient wisdom with modern techniques, pave the way for comprehensive healthcare. Harnessing plant essences, these methods represent a burgeoning medical paradigm, integrating traditional and innovative approaches. Together, they propel the realization of universal health coverage, promising transformative well-being through a holistic tapestry of botanical medicine and cutting-edge diagnostics.

## Chief Patron and Special Guest

**“AYURVEDA IS  
INDIA’S SOULFUL  
HEALING TRADITION”**

**Prof. Vaidya Banwari Lal Gaur**

*(Ex VC Rajasthan Ayurveda University, Jodhpur &  
Ex Director National Institute of Ayurveda, Jaipur.)*



# GUEST OF HONOUR



## Shri. Lakshyaraj Singh Mewar

(Scion of the 1500 year-old House of Mewar in Udaipur.)

Director - HRH Group of Hotels  
Tourism Advisor to Governor of Rajasthan.



## Padma Shri Vaidya Balendu Prakash

Veteran Ayurvedic Practitioner

Padmashree Awarded in 1999 for  
Ayurveda services.



## Padma Shri Kanwal Singh Chauhan

Farmer Entrepreneur of India

Padma Shri Awarded in 2019 for contribution  
in agriculture.



## Acharya Manish Ji

Ayurveda Chikitsa Guru

Founder of HiIMS & Shuddhi Wellness.

# GREETINGS

Dear Friends,

Greetings From Ayurmahotsav !

- ◆ Healthcare system caught unprepared by pandemic challenges.
- ◆ Public mainstreams alternative medicine despite resistance.
- ◆ Traditional medicine reinvigorated to uphold excellence.
- ◆ Striking contrast underscores India's resilient healing traditions.
- ◆ Renewed vigor energizes India's health wisdom.

Ayurveda, a respected medicine, moved gracefully across indigenous boundaries and established itself as a strong and effective promoter of the Indian health structure. The time has come to assert its prominent role on the global stage - Ayurveda is ready to face the enormous challenges of global health.

The upcoming Ayurmahotsav 2024, a tribute to the healing wisdom of India, is carefully planned. open from 27 to 29 September at the BM Birla Auditorium Jaipur, Rajasthan. The central theme of this event, "Ayurveda's Revival Amidst Healthcare Challenges" aims to illuminate the path to a health-conscious future.

# आयुश्चक्रम् 2024

27 28 29 | JAIPUR  
SEPTEMBER 2024

- ◆ Ayurmahotsav is a landmark globally recognized event that stands out for its impeccable sincerity of purpose and deeply profound impact.

The Ayurvedic community's trust in us brings us to the Ayurmahotsav, equipped with the same steadfast mission and reinvigorated vision.

Ayurmahotsav aims to eloquently channel the healing potential of Ayurveda by revealing its core concepts and limitless applications. Its reach reaches the entire world population as it prepares the next generation of doctors to meet the emerging challenges of healthcare.

This event is a stage to advance knowledge, catalyse research, formalise strategic collaborations, strengthen policy and exposure. influential global entities and processes.



◆ Ayurveda is such a science whose philosophy and motto is- 'सर्वे भवन्तु सुखिनः, सर्वे सन्तु निरामयः' i.e., 'May all be happy, may all be free from illness'. In other words, when a disease occurs, it is not a compulsion to treat it, but life should be free from diseases.

◆ The general concept is that we are healthy if there is no apparent disease. But the definition of being healthy is much wider as per Ayurveda. सम दोष समाग्निश्च, सम धातु मल क्रियाः। प्रसन्न आत्मेन्द्रिय मनाः, स्वस्थ इति अभियते i.e., the one whose body is balanced, all the activities are balanced, and the mind is happy, he is healthy.

# आयुश्महोत्सव 2024

27 28 29  
SEPTEMBER 2024

JAIPUR

• International Ayurveda practical learning.

• Session of Dev-vyapashraya and Yukti-vyapashraya.

• Practical Demonstration of Viddha and Agni Karma

• Demonstration of Ayuryoga lifestyle modification.

• Hospital and Business Development.

• Global opportunities of Ayurveda.

• Future of Ayurveda start-up & entrepreneurship.

• Diagnostic way in Ayurveda Rheumatology.

• Ayurveda start-up conclave.

• Ayurveda solidarity meet.

• Paper and poster presentation

• Policy perspective platform.

## HIGHLIGHTS

**30**  
HOURS

**25**  
STATES

**350+**  
AYURVEDA  
COLLEGES

**7000+**  
FOOTFALL

**25+**  
SPEAKER

**300+**  
PAPER POSTER  
PRESENTATION

"The goal of Ayurveda is to maintain the health the healthy and to cure the disease of the ill"



# Key Takeaways Of Ayur Mahotsav



**01**

*Business to Business meet*

*Meet out with different  
Pharmaceutical brands.*

**02**



**03**

*Get in touch with a third party  
medicine manufacturer.*

*Opportunity to enroll in an  
internship with some big Ayurvedic  
brand Hospitals.*

**04**



**05**

*Open Job and Business opportunity  
with many Ayurveda brands.*

*Get deals from pharmaceutical  
brands to grow your clinic.*

**06**



**07**

*Discuss and explore your business  
idea with our Start-up speakers.*

*A2Z knowledge on how to set-up  
your panchkarma center.*

**08**



# Our Esteemed Speakers



**VAIDYA  
PANCHABHAI DAMANIYA**  
RAV GURU

**Topic-**  
Live demonstration on  
दैव व्यापाश्रय एवं युक्ति व्यापाश्रय



**VAIDYA DR.  
KASHINATH SAMAGANDI**

DIRECTOR, MORARJI DESAI NATIONAL INSTITUTE OF YOGA  
EX- ASSOCIATE PROFESSOR AT NIA JAIPUR  
(BAMS, MD, PHD, DNHE, NDDY)

**Topic-**  
PRACTICAL DEMONSTRATION OF AYURYOGA LIFESTYLE MODALITIES  
TO PRESERVE AND PROMOTE THE HEALTH IN DAY TO DAY SCENARIO

JAIPUR





# Our Esteemed Speakers



## **VAIDYA PRASHANT TIWARI**

**FOUNDER, DHARMA AYURVEDA  
CLINIC & PANCHKARMA CENTRE**

### **Topic-**

**Viddha and Agni karma and examination methods and  
diagnostic way in Ayurveda rheumatology**



## **DR. VAIDYA RAJ SATPUDE**

**DIRECTOR, JYOVIS HOSPITAL OF AYURVED  
DUBAI'S LICENSED AYURVED PRACTITIONER  
MOH (UAE), DHA (DUBAI)**

### **Topic-**

**Way to Dermatology in India & Abroad**

**JAIPUR**



# Our Esteemed Speakers



**DR.  
PARTAP CHAUHAN**  
DIRECTOR, JIVA AYURVEDA

**Topic-**  
Global Opportunities of Ayurveda



**MR. P.N. JOARDAR**  
VICE PRESIDENT, EMAMI LTD.

**Topic-**  
Trends and predictions for the future of Ayurveda  
startups and entrepreneurship.

JAIPUR



# Our Esteemed Speakers



**DR.  
VIKRAM CHAUHAN**

FOUNDER & CEO OF PLANET AYURVEDA.

**Topic-**

**Challenges and Opportunities in the Ayurveda Industry**



**AYURVEDACHARYA  
DR. ABHISHEK**  
FOUNDER, AYURVEDA FEDERATION  
OF INDIA

**Topic-**

**Entrepreneurship with Ayurveda and Adhyatam.**

JAIPUR



# Our Esteemed Speakers



**DR. SANCHIT SHARMA**

MD, AIMIL PHARMACEUTICAL & FOUNDER AYOUTHVEDA

**Topic-**

**How to Inherit and initiate your own Business.**



**DR. VIKAS GUPTA**

FOUNDER SANDHYA MEDICITY

**Topic-**

**How to develop your Ayurveda Hospital with NABH Accreditation.**

JAIPUR



# Ayur Navachar



**JOURNEY**  
of a thousand miles begins with a  
**SINGLE STEP**

## Key Takeaways

### For Academics

- ◆ Opportunity for interaction with successful Entrepreneurs and real-life Exposure to the Entrepreneurial world
- ◆ Knowledge & Access to the various Capacity building programs, Mentoring assistance, Skill Development, and Scaling-Up Opportunities offered by Enablers
- ◆ Exploring the scope for Academia-Industry Partnership
- ◆ Idea pitching to Stakeholders, Market Experts & Investors
- ◆ First-hand knowledge exchange & interaction with Entrepreneurs and Investors

### For Entrepreneurs

- ◆ Promotion of Business and Indigenous Products
- ◆ Understanding the market demand through direct Consumer interactions.
- ◆ Awareness about Government Policies, Funding Agencies, Scope of funding, and Incubators
- ◆ Knowledge and access to the various Handholding and accelerator Programs
- ◆ Technological, Business, and legal Mentorship; Skill Development and capacity Building programs and scaling-Up Opportunities offered by Enablers
- ◆ Business Partnership Development and survey of Market Demands
- ◆ Networking with Mentors, Investors, Buyers, Branding, Marketing and packaging Partners
- ◆ Access to existing & Initiation of Supply Value Chains

## Our Past Guests



**Dr. P.N. Joardar**  
(Vice President, Emami Ltd.)



**Mr. Shashank Sandu**  
(Director, Sandu Pharmaceutical)



**Dr. Partap Chauhan**  
(Founder, Jiva Ayurveda)



**Acharya Manish**  
(Founder & Director,  
HiIMS and Shuddhi Wellness.)



**Dr. Rohit Sane**  
(Founder and MD, Madhavbaug)



**Dr. Abhishek**  
(Founder, AFI)



**Mr. Vishal Gupta**  
(Founder, Cynoveda)

# Health Camp

DEPARTMENT OF PEDIATRICS

DEPARTMENT OF GYNECOLOGY

DEPARTMENT OF INTERNAL MEDICINE

DEPARTMENT OF ANORECTAL DISORDER

DEPARTMENT OF CRONIC DISEASE

DEPARTMENT OF RHEUMATOLOGY

DEPARTMENT OF NEUROSURGERY

DEPARTMENT OF DENTAL SURGERY

DEPARTMENT OF ONCOLOGY



# Ayur Expo

## Ayur Expo Objectives



- ◆ Provide a platform for indigenous alternative medicines and health therapies.
- ◆ Showcase products, new launches and Ayush skills for jobs.
- ◆ Conduct demos of AYUSH, NUTRITION, ORGANIC, HERBAL & WELLNESS.
- ◆ Create awareness among the general public of Ayush benefits.
- ◆ Strengthen the trust of the consumers in different health and wellness products & services.
- ◆ Bring buyers, sellers & all stakeholders under one roof.
- ◆ Provide a perfect platform to introduce the latest technical advances in health & wellness industry.

## Exhibitor Profile

- ◆ AYUSH Drug Manufacturing Companies.
- ◆ Herbal Cosmetics Manufacturers.
- ◆ CSR companies working on wellness.
- ◆ Medical Device Companies.
- ◆ Health & AYUSH Drug Equipment.
- ◆ Medical Services & Publications.
- ◆ Health Foods and Supplement / Nutrition.
- ◆ Medical Tourism Industry.
- ◆ Hemp Industry.
- ◆ Physiotherapy / Orthopedic Technology.
- ◆ Hospital furniture / Panchkarma / Yoga.
- ◆ Reputed Hospitals and NGO.



## **WHY EXHIBIT**

To Generate  
New  
Leads

To Boost  
Brand  
Visibility

To Get New  
Ideas &  
Visions

To Launch  
New  
Products

To Get Customer  
Feedback  
Face to Face

To Access Your  
Industry &  
Competition

Booth &  
Brochure  
Design  
Elegantly

Plan Budget  
For Participation  
Wisely

Pre Event  
Marketing  
Push  
Sincerely

Choose Space  
For Your  
Booth  
Intelligently

## **HOW EXHIBIT**

Select Team  
Soft Spoken &  
Friendly

Plan Activities  
To Engage  
Visitors  
Instantly



## Call For **Abstract**

- Management of Life style disorders through Aahar.
- Panchkarma management in various Acute and chronic Disorders.
- Utility of Rasayana in various diseases.
- Ayurvedic management of different surgical disorders.
- Paediatric nutrition and disease management system in Ayurveda.
- Effect of yoga on the immune status
- Scientific Interdisciplinary Researches in the Field of Yoga
- Mantra Meditation for Mental Health
- Role of Mindfulness Meditation in reducing anxiety
- Self Management of Excessive Tension through
- Cyclic Meditation

## Guidelines For **Presentation Of Paper/Poster**

Paper and poster presentations have an important slot in the Seminar and participation with papers and posters on focal and sub- themes are invited. Remember, you will be presenting to the researchers around the world! An opportunity that is rare and the best

The Abstracts should be submitted online through [ayurvedamfoundation@gmail.com](mailto:ayurvedamfoundation@gmail.com). Submission in any other form will not be accepted. Registration of one of the authors is mandatory for acceptance of the abstract

All submitted abstracts will be reviewed by the Academic Committee, which will also decide the mode of presentation as to oral or poster. Authors will be notified of the acceptance by e-mail. All oral presentations will get 6 minutes for presentation and 2 minutes for discussion. The posters should be submitted in PDF format

### **Important Dates**

Last Date for Submission for Abstract	:	10 August
Communication For Acceptance Of Papers	:	20 August
Last Date for Resubmission Of Full Papers	:	10 September

# Organizers



**Dr. Roopesh Jauhari**  
Director  
Ayurvedam  
Foundation

**Dr. Rishabh Dixit**  
Director  
Ayurvedam Foundation

**Dr. Brijesh Prajapati**  
Founder & Director  
Ayurvedam Foundation

**Dr. Karan Gupta**  
Director  
Ayurvedam Foundation

**Dr. Shubham Sharma**  
Director  
Ayurvedam  
Foundation



**Dr. Rajshree Gupta**  
+91 6307 572 592



**Dr. Jay Soni**  
+91 99183 55312



**Dr. Pooja**  
+91 89576 04094



**Dr. Pankaj Singh**  
+91 83578 55788



**Dr. Arjun Gupta**  
+91 75994 67075



**Dr. Abhishekh Prajapati**  
+91 79067 75639



**Dr. Manya Dixit**  
+91 95555 81367



**Dr. Anjali Garg**  
+91 78141 68390



**Dr. Payal Tiwari**  
+91 73929 03366



**Dr. Awadh Raj Shukla**  
+91 95657 28214



**Dr. Rajat Verma**  
+91 94534 17681



**Dr. Ahinav Varshney**  
+91 90274 65553

# Ayurvedam Team



**Dr. Abhay Singh**  
+91 99362 26238



**Dr. Yashi Sachan**  
+91 93690 79262



**Dr. Shrimoyee Bhattacharya**  
+91 84678 64966



**Dr. Adarsh Kumar**  
+91 94502 47298



**Dr. Shreyashi**  
+91 70077 43183



**Dr. Saurabh**  
+91 6307 572 592



**Dr. Sarveshwarmani Tripathi**  
+91 70079 32668



**Dr. Abhishekh Kesari**  
+91 89330 64960



**Dr. Shubham Gupta**  
+91 95547 11130



**Dr. Akshansh Gupta**  
+91 89389 96824

## Cultural Head



**Dr. Rajshree Gupta**  
+91 6307 572 592



**Dr. Nidhi Gupta**  
+91 73174 15544



**Dr. Harita Sachdev**  
+91 96919 30443



**Dr. Pooja**  
+91 89576 04094

## Media Head



**Dr. Abhinav Varshney**  
+91 90274 65553



**Dr. Shivam Bhardwaj**  
+91 94501 33516



**Dr. Manya Dixit**  
+91 95555 81367



**Dr. Akshansh Gupta**  
+91 89389 96824

# State Co-ordinators

## Gujarat



Dr. Darshan Dudhat  
+91 99241 12599



Dr. Lavanya Sharma  
+91 81550 03474



Dr. Arjun Gupta  
+91 75994 67075



Dr. Rajat Verma  
+91 94534 17681



Dr. Samyak Shakya  
+91 96530 04740

## Uttar Pradesh

## Punjab



Dr. Anjali Garg  
+91 78141 68390

## Haryana



Dr. Deepak Pareek  
+91 73576 44262

## Madhya Pradesh



Dr. Pankaj Singh  
+91 83578 55788

## Uttarakhand



Dr. Abhishek Prajapati  
+91 79067 75639

## West Bengal



Dr. Nirmalya Chakraborty  
+91 70856 07635

## Bihar



Dr. Pratyush Rishabh  
+91 77177 05488

## Maharashtra



Dr. Bharat Mane  
+91 77680 32918

## Chhattisgarh



Dr. Shivangi Pandey  
+91 70541 78663

## Delhi



Dr. Anupam Jangra  
+91 89509 98222

## Rajasthan



Dr. Yogita Bhati  
+91 95210 58625

## Karnataka



Dr. Arbaz Khan  
+91 6360 036 595

## Odisha



Dr. Subrata Sekhar Sahu  
+91 93371 59469

## Himachal Pradesh



Dr. Nikita Saini  
+91 70183 05727

## Supported By



सत्यमेव जयते  
Ministry of Ayush  
Government of India



"बहूनां चैव सत्त्वानां समवायो विपुञ्जकः।"

## Advisory & Scientific Committee



Dr. Harish Patnakar  
B.A.M.S, M.D., PhD. sch  
Founder of Keshayurveda &  
Kayayurveda Pvt. Ltd.



Dr. Pragyan Tripathi  
B.A.M.S., M.D.  
Founder: Narmade Ayurvedam



Dr. Murlī Manohar  
B.A.M.S, M.D. (AYU.)  
Founder : Manas Garbha  
Ayurvedic multi-speciality  
Infertility centre.



Dr. Ashutosh Pandey  
PhD.(Ay.) BHU  
Founder: Adwait Ayurvedic Clinic  
& Wellness Centre.



Dr. Navneet Bharadwaj  
B.A.M.S, M.D.  
Founder: Navan Ayurveda



Dr. Bhawani Singh,  
B.A.M.S, M.D.  
Senior Resident,  
Faculty of Ayurveda, IMS, BHU, Varanasi



Dr. Ashish Jaiswal  
Asst. Professor  
Founder : Procto Heal Clinic



Dr Priti Ranjan Behera  
B.A.M.S, M.D. (Ayu.)

## Social Media Partners



# Registration Fee Detail

<u>Category Of Delegates</u>	<u>Registration Fee Before 25/05/2024</u>	<u>Registration Fee Before 30/06/2024</u>
UG Students and Interns	₹1899/-	₹2199/-
PG Students/ Ph.D/ Practioneers	₹2099/-	₹2399/-
Other Indian Delegates	₹2299/-	₹2999/-
Spot Registrations	₹3499/-	

- ◆ It includes Three Days Breakfast-Lunch, Delegate Kit, Certificate of Participation, entry for all workshop & exhibition stalls for three days.
- ◆ Registration fee doesn't include any kind of accommodation.

***Golden opportunity for early birds of free Drug tour, Internship in Premium Hospital & Job offers.***

**Click Here for Registration**

**Click Here for Accommodation**

## Accomodation Details

**Date : 26th 12:00 PM to 29th Sept 12:00 PM**

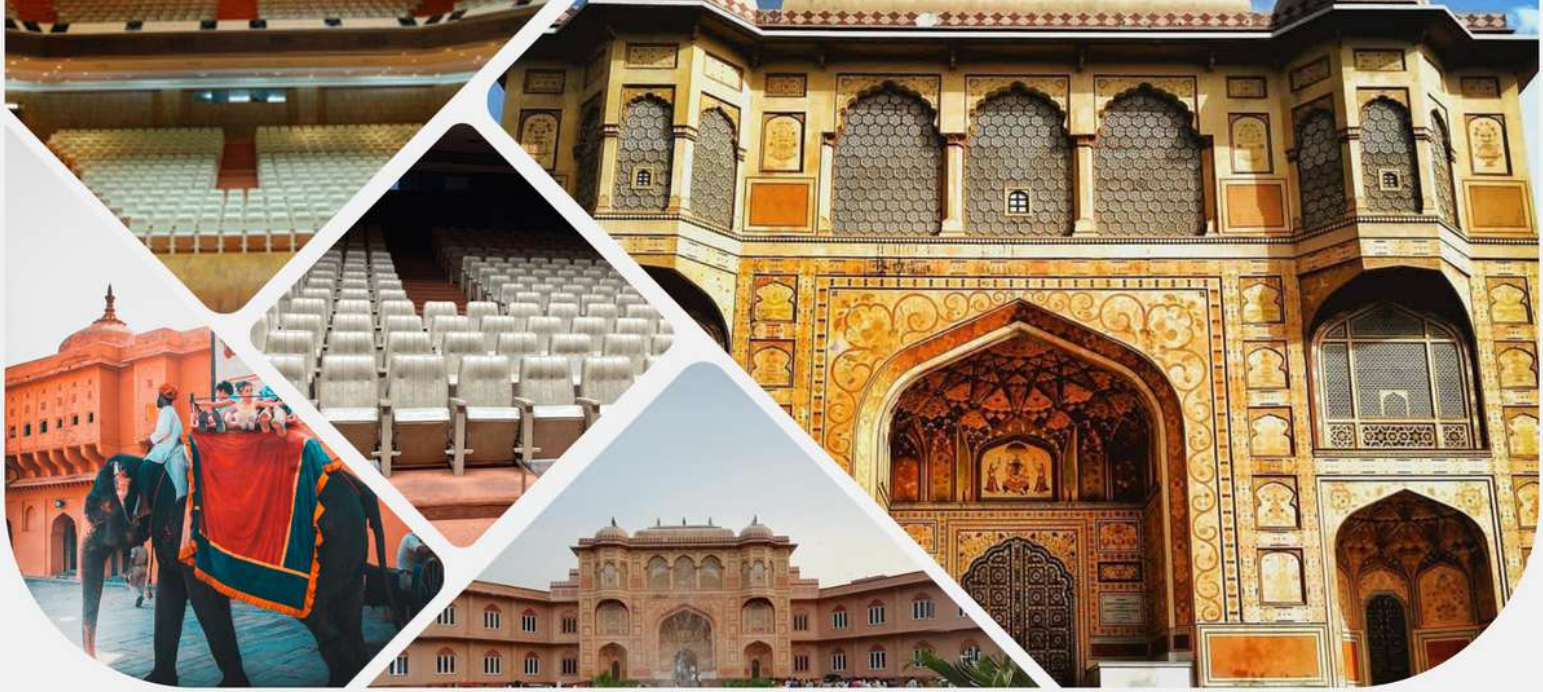
**3 Days Accomodations charges are ₹1,200/- only (Hotel rooms)**

***You can also book accommodation later on till 20th of August.***

For any assistance in Registration & Accommodation kindly contact us on:

 **+91 80098 21041**

 **+91 8239677909**



## Venue

### About The Venue

# BM Birla Auditorium

## Jaipur, Rajasthan

A fusion of ancient and modern Indian architecture, the Convention facility offers a fully equipped auditorium for 1300, ideal for diverse national and international events.

Jaipur, heart of Rajasthan, epitomizes India's cultural heritage with palaces, festivals, and art, unveiling Rajasthan's history.

#### Explore Jaipur's regal architecture -

Hawa Mahal, Amer Fort, City Palace - narrating tales of royalty, showcasing intricate craftsmanship of bygone eras. Jaipur's calendar sparkles with festivals, like Gangaur and Teej, celebrating its cultural tapestry, inviting visitors into Rajasthan's traditional revelries.

#### Cultural Immersion through Ayurveda:

Immerse in Jaipur's herbal markets where Ayurvedic aromas fill the air, showcasing the city's commitment to natural products with indigenous herbs.

Jaipur's serene surroundings set the stage for Ayurvedic retreats; wellness centers and spas offer rejuvenating therapies inspired by ancient Ayurvedic practices.

4.5 Km from  
**Hawa Mahal**



nearest airport  
**Jaipur International  
Airport**



3.5 Km from  
**Jaipur Junction**



nearest Metro station  
**SMS Hosapital (Orange  
Line)**



### BM Birla Auditorium

Birla Institute of Scientific Research  
Statue Circle, C Scheme, Rambagh,  
Jaipur, Rajasthan 302001



For more details or assistance pls contact us on:  
**+91 8318714809, +91 8239677909, +91 7607496051**



# Places To Visit

